

LEARN ★ EMPOWER ★ ACHIEVE ★ DREAM

Salute
★ *to*
the
Stars★

Cy-Fair Federal Credit Union
EVENT UNDERWRITER

IBI Group
ACADEMY AWARD SUPERINTENDENT SPONSOR

The Berry Center
October 18, 2018 • 7:30 p.m.

Salute to the Stars recognizes Cypress-Fairbanks ISD Teachers of the Year. Each campus principal selects a teacher for their outstanding dedication in providing valuable instruction to students in CFISD. Paraeducators and support staff recipients are selected each year by supervisors for their outstanding dedication through their notable work on campus. The evening's celebration is highlighted with teacher drawings, a guest speaker, dinner, entertainment, raffle, and live auction.

In 1998, former Superintendent, Richard Berry had a vision to recognize district Spotlight Teachers while raising money for staff development grants and scholarships for graduating seniors. Pam Scott, former Director of Partners in Education, worked closely with gala co-chairs, John Fox and Kim Watson, and Salute to the Stars committee members to organize the first Salute to the Stars Gala. Proceeds from the gala provide funds for qualified students seeking education beyond high school and for staff development programs for CFISD. Salute to the Stars has raised over \$3M since its inception.

★★★ SPONSOR OPPORTUNITIES ★★★

EVENT UNDERWRITER _____ **\$10,000**

Special Recognition at the Event & on Social Media; Special Press Releases; **Full Color Trunk Ad in Program**; Digital Signage at the Event; Program Recognition; Preferred Table Placement with 6 Event Tickets and 4 Honorees at Table.

21st ANNIVERSARY SPONSOR _____ **\$7,500**

Special Recognition at the Event & on Social Media; Special Press Releases; **Full Page Ad in Program**; Digital Signage at the Event; Program Recognition; Preferred Table Placement with 6 Event Tickets and 4 Honorees at Table.

STAR APPRECIATION SPONSOR _____ **\$6,000**

Special Recognition at the Event & on Social Media; Special Press Releases; **Full Page Ad in Program**; Digital Signage at the Event; Program Recognition; Preferred Table Placement with 6 Event Tickets and 4 Honorees at Table.

OSCAR SPONSOR _____ **\$5,000**

Name in Press Releases; **Full Page Ad in Program**; Digital Signage at the Event; Program Recognition; Preferred Table Placement with 6 Event Tickets and 4 Honorees at Table.

MGM STUDIOS SPONSOR _____ **\$3,000**

Half Page Ad in Program; Digital Signage at the Event; Program Recognition; Special Table Placement with 6 Event Tickets and 4 Honorees at Table.

COLUMBIA STUDIOS SPONSOR _____ **\$2,000**

Quarter Page Ad in Program; Digital Signage at the Event; Program Recognition; Favorable Table Placement with 4 Event Tickets and 4 Honorees at Table.

PARAMOUNT STUDIOS SPONSOR _____ **\$1,500**

Business Card Ad in Program; Digital Signage at the Event; Program Recognition; Designated Table with 4 Event Tickets and 4 Honorees at Table.

FOX STUDIOS SPONSOR _____ **\$1,250**

Digital Signage at the Event; Program Recognition; Designated Table with 4 Event Tickets and 4 Honorees at Table.

SOLD

PROGRAM SPONSOR _____ \$4,000

Full Color Ad on Back Cover of Program; 7.5" x 10"; Vertical format

FOUNDATION STAR _____ \$500

Business Card Ad in Program; 3.5" x 2"; Landscape format

INSIDE BACK COVER _____ \$500

Full Color Ad; 7.5" x 10"; Vertical format

FULL PAGE _____ \$275

Grayscale Ad; 7.5" x 10"; Vertical format

ONE HALF PAGE _____ \$175

Grayscale Ad; 7.5" x 4.75"; Landscape format

ONE QUARTER PAGE _____ \$125

Grayscale Ad; 3.5" x 4.75"; Vertical format

BUSINESS CARD SIZE _____ \$75

Grayscale Ad; 3.5" x 2"; Landscape format

**For inclusion in the program
sponsor or program ad artwork
MUST be received by October 1, 2018**

Please email ad copy in one of the following formats: PDF, TIF (300 dpi), JPEG (300 dpi) or EPS to madelan@TheCFEF.org

**THANK YOU FOR SUPPORTING THE CY-FAIR EDUCATIONAL FOUNDATION.
Your generous support and commitment is gratefully appreciated.**



**CY - FAIR
EDUCATIONAL
FOUNDATION**

Today's Students - Tomorrow's Future

www.theCFEF.org

**To Donate
Text CFEF to 243725**

**For more information please contact
Marie Holmes at 281-370-0144 or
Marie@theCFEF.org**

COMPANY NAME (as you would like to appear in program) _____

CONTACT NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ EMAIL _____

SPONSOR OPPORTUNITIES:

- \$10,000 Event Underwriter
- \$7,500 21st Anniversary Sponsor
- \$6,000 Star Appreciation Sponsor
- \$5,000 Oscar Sponsor
- \$4,000 Program Sponsor
- \$3,000 MGM Studios Sponsor
- \$2,000 Columbia Studios Sponsor
- \$1,500 Paramount Studios Sponsor
- \$1,250 Fox Studios Sponsor
- \$500 Foundation Star
- I am unable to attend but would like to make a donation of \$ _____.

School you would like to sponsor (in order of preference) as available:

- 1.) _____
- 2.) _____
- 3.) _____
- 4.) No School Preference

SPONSOR AD RATES:

- \$500 Inside Back Cover Ad
- \$275 Full Page Ad
- \$175 One Half Page Ad
- \$125 One Quarter Page Ad
- \$75 Business Card Size Ad

Check # _____, payable to CFEF

CC # _____

Please Invoice

NAME ON CARD _____

EXP. DATE _____ CVV# _____

SIGNATURE _____

PLEASE RETURN THIS FORM TO:

Email – Marie@theCFEF.org • Phone 281.370.0144
Fax – 832.634.3434
Mail – CFEF • P.O. Box 1698 • Cypress, TX 77410-1698