

# CY-HOOPS INVITATIONAL

**December 6-8, 2018**



## HOUSTON METHODIST CY-HOOPS INVITATIONAL

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## A CY-FAIR EDUCATIONAL FOUNDATION EVENT

*Premier Sponsor*

**Spradley Endodontics  
Spring Cypress Oral Surgery & Implant Center  
Underwood Orthodontics  
Wainwright Dental & Associates, P.C.**

Houston Methodist is the named partner for the Cy-Hoops Invitational through a multi-year agreement with Houston Methodist Willowbrook Hospital and Houston Methodist West Hospital. Our goal is to create a premier high school basketball tournament that engages the entire community. Proceeds from the tournament will be used to provide college scholarships for district students. Supporting our tournament presents you with the opportunity to make a significant impact in the lives of our local youth by investing in your own community!

# SPONSORSHIP OPPORTUNITIES

## **PREMIER SPONSOR \_\_\_\_\_ \$10,000**

- Live Tournament Recognition
- Logo Signage at Berry Center to include Logo on Scoring Table
- Trunk Ad in Program
- Name Recognition in Program & on Tournament T-shirt
- Name in Press Releases
- 25 Tournament Passes with access to VIP Hospitality Room
- 35 One Time Entry Game Tickets
- Booth on Concourse

## **FULL COURT SPONSOR \_\_\_\_\_ \$5,000**

- Logo Signage at Berry Center to include Logo on Scoring Table
- Full-Page Ad in Program
- Name Recognition in Program & on Tournament T-shirt
- 15 Tournament Passes with access to VIP Hospitality Room
- 25 One Time Entry Game Tickets
- Booth on Concourse

## **HALF COURT SPONSOR \_\_\_\_\_ \$2,500**

- Logo Signage at Berry Center & Name on Scoring Table
- Half-Page Ad in Program
- Name Recognition in Program & on Tournament T-shirt
- 10 Tournament Passes with access to VIP Hospitality Room
- 20 One Time Entry Game Tickets
- Booth on Concourse.

## **ELITE SPONSOR \_\_\_\_\_ \$7,500**

- Live Tournament Recognition
- Logo Signage at Berry Center to include Logo on Scoring Table
- Full-Page Ad with premium Placement in Program
- Name Recognition in Program & on Tournament T-shirt
- Name in Press Releases
- 20 Tournament Passes with access to VIP Hospitality Room
- 30 One Time Entry Game Tickets
- Booth on Concourse

## **BRACKET SPONSOR \_\_\_\_\_ \$3,500**

- Name on Bracket in Program and Venue Posters
- Logo Signage at Berry Center & Name on Scoring Table
- Half-Page Ad in Program
- Name Recognition in Program & on Tournament T-shirt
- 12 Tournament Passes with access to VIP Hospitality Room
- 22 One Time Entry Game Tickets
- Booth on Concourse

## **SLAM DUNK SPONSOR \_\_\_\_\_ \$1,500**

- Logo Signage at Berry Center
- Quarter-Page Ad in Program
- Name Recognition in Program & on Tournament T-shirt
- 6 Tournament Passes with access to VIP Hospitality Room
- 15 One Time Entry Game Tickets
- Booth on Concourse

**Booth location and size determined by sponsorship level**

Fundraising activities and private donations finance the Cy-Fair Educational Foundation. The Foundation is a 501(c)3 organization and all contributions are tax deductible as allowed by law.

# SPONSORSHIP OPPORTUNITIES

## **FREE THROW SPONSOR** \_\_\_\_\_ **\$1,000**

- Logo Signage at Berry Center
- Quarter-Page Ad in Program
- Name Recognition in Program
- 4 Tournament Passes with access to VIP Hospitality Room
- 10 One Time Entry Game Tickets
- Booth on Concourse.

## **CONTEST SPONSOR** \_\_\_\_\_ **\$500**

- Business Card Ad in Program
- Name Recognition in Program
- Digital Recognition.

## **BACK COVER** \_\_\_\_\_ **\$550**

Full Color Program Ad, 7.5" x 10", vertical format

## **ONE HALF-PAGE** \_\_\_\_\_ **\$175**

Grayscale Program Ad, 7.5" x 4.75", landscape format

## **INSIDE FRONT COVER** \_\_\_\_\_ **\$500**

Full Color Program Ad, 7.5" x 10", vertical format

## **ONE QUARTER-PAGE** \_\_\_\_\_ **\$125**

Grayscale Program Ad, 3.5" x 4.75", vertical format

## **INSIDE BACK COVER** \_\_\_\_\_ **\$500**

Full Color Program Ad, 7.5" x 10", vertical format

## **BUSINESS CARD SIZE** \_\_\_\_\_ **\$75**

Grayscale Program Ad, 3.5" x 2", landscape format

## **FULL-PAGE** \_\_\_\_\_ **\$275**

Grayscale Program Ad, 7.5" x 10", vertical format

**For inclusion in the program, ad artwork must be received by November 19, 2018**

Please email ad copy in one of the following formats:  
PDF, TIF/JPEG (300dpi) or EPS to Madelan@theCFEF.org

Cy-Fair Educational Foundation  
P.O. Box 1698 • Cypress, Texas 77410-1698  
P 281.370.0144 • F 832.634.3434

[www.theCFEF.org](http://www.theCFEF.org)

To Donate: Text CFEF to 243725

For more information, please contact Marie@theCFEF.org



**CY-FAIR EDUCATIONAL FOUNDATION**  
Today's Students – Tomorrow's Future

**THANK YOU FOR SUPPORTING  
THE CY-FAIR EDUCATIONAL FOUNDATION.**

Your generous support and commitment  
are gratefully appreciated.

**COMPANY NAME** \_\_\_\_\_  
(as you would like to appear in program)

**CONTACT NAME** \_\_\_\_\_

**ADDRESS** \_\_\_\_\_

**CITY** \_\_\_\_\_ **STATE** \_\_\_\_\_ **ZIP** \_\_\_\_\_

**PHONE** \_\_\_\_\_ **EMAIL** \_\_\_\_\_

**SPONSOR OPPORTUNITIES:**

- |  |   |
|--|---|
| <input type="checkbox"/> \$10,000 Premier Sponsor  | <input type="checkbox"/> \$550 Back Cover         |
| <input type="checkbox"/> \$7,500 Elite Sponsor   | <input type="checkbox"/> \$500 Inside Front Cover |
| <input type="checkbox"/> \$5,000 Full Court Sponsor  | <input type="checkbox"/> \$500 Inside Back Cover  |
| <input type="checkbox"/> \$3,500 Bracket Sponsor   | <input type="checkbox"/> \$275 Full-Page          |
| <input type="checkbox"/> \$2,500 Half Court Sponsor  | <input type="checkbox"/> \$175 One Half-Page      |
| <input type="checkbox"/> \$1,500 Slam Dunk Sponsor   | <input type="checkbox"/> \$125 One Quarter-Page   |
| <input type="checkbox"/> \$1,000 Free Throw Sponsor  | <input type="checkbox"/> \$75 Business Card Size  |
| <input type="checkbox"/> \$500 Contest Sponsor   |   |
| <input type="checkbox"/> I am unable to attend but would like to make a donation of \$ _____ |   |

**CHECK #** \_\_\_\_\_

**PLEASE INVOICE**

**CC #** \_\_\_\_\_

**NAME ON CARD** \_\_\_\_\_

**EXP. DATE** \_\_\_\_\_ **CVV #** \_\_\_\_\_

**SIGNATURE** \_\_\_\_\_

**PLEASE RETURN THIS FORM TO:**

**Email: Marie@theCFEF.org**

**Fax: 832.634.3434**

**Mail: CFEF, P.O. Box 1698, Cypress, TX 77410-1698**